

Marketing Brochure Earns National Honors

The Port of Galveston's Marketing Brochure Packet has earned a national award from the American Association of Port Authorities (AAPA).

The entry was chosen from port authority entries from across North America, Latin America and the Caribbean to receive an Award of Merit in the 2002 AAPA Communications Competition.

A panel of communication professionals from the Washington D.C. area judged entries in all categories. Judges commented favorably on the project.

"We were very pleased and honored to have won the AAPA award considering the competition we faced from member ports of the association," said Judy Slocum, Public Relations Manager for the Port of Galveston. "We are very pleased that our efforts have been recognized."

The AAPA Communication Competition recognizes excellence in the products and services ports produce - from brochures and advertisements to videotapes and web sites - to meet their public relations and marketing goals. Forty-two ports received a total of 160 entries in the 2002 awards.