

Cruising from Galveston Island Promoted

The Port of Galveston joined with the Park Board of Trustees and the Convention and Visitors Bureau in March at the Seatrade Cruise Shipping Convention, the international exhibition and conference serving the cruise industry. The purpose was to promote the Port of Galveston and Galveston Island to cruise line executives.

Seven hundred eighty businesses and destinations were represented in the exhibit area. Of that total, 124 were ports and 62 were tourist boards, cruise destinations and chambers of commerce. Brazil, Mexico, Finland, Holland, Germany, Italy, France, Spain and Norway occupied pavilions on the exhibit floor.

Over 200 companies and businesses registered thousands of delegates. The national and international press were represented by delegates from 79 publications.

Through this convention each year, the Port, the City and area attractions are promoted each year to an international audience.

Pictured at the booth are John Peterlin, Senior Managing Director of Marketing Services, Steve Cernak, Port Director, and Diane Falcioni, Port Sales Representative.